

LIVE ARTS MARYLAND
J. Ernest Green, Music Director



Maryland Hall for the Creative Arts
801 Chase Street
Annapolis, MD 21401
(410) 263-1906
annapolischorale@closecall.com
annapolischorale.org/

For Immediate Release: September 2, 2008

Live Arts Maryland Joins the Regional Music Scene
-- Home of the Annapolis Chorale: Focus Remains Music for Everyone --

Over the last 35 years, the Annapolis Chorale has established itself as one of the region's premier and arguably the largest performing arts organizations. For choral singing, there is none better, particularly when accompanied by the Annapolis Chamber Orchestra. But from humble beginnings, and through the leadership of Music Director J. Ernest Green, the Annapolis Chorale has evolved into much more than a choral performance organization. In addition to the Chorale itself - the Full Chorus and the Chamber Chorus - the Chorale family has grown to include Annapolis Chamber Orchestra and the Annapolis Youth Chorus. Augmenting its own performance ensembles, the Chorale has also evolved into a producing organization, bringing to Annapolis such artists as the Washington Symphonic Brass, Maestro Leonard Slatkin, the Kennedy Center Chamber Players, Ensemble Gaudior, and an array of solo performers, while co-producing the highly regarded St. Anne's Concert Series.

Because of this expansion and growth – and to facilitate the organization's ability to bring more great performances to local audiences - the Chorale has now taken another step forward, recasting itself as Live Arts Maryland. Says Mr. Green, "We're committed to involving people in great musical performances, whether those performances come from our local artists, or visiting artists, or both. We needed to find a way to make that commitment more explicit." Thus began a dialog and process involving the Chorale's Board of Directors and staff, facilitated by the Fiddler Group, an Annapolis-based branding and marketing firm, which resulted in this major step forward for the organization. "This was a journey we had to take," says Mr. Green. "It wasn't about a new name and logo. It was really about expressing in the clearest way possible what this dynamic organization means to its members, its audiences, the community and the future, so we could be the best we can be. I think that's pretty exciting."

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The Annapolis Chorale will continue to be the flagship ensemble of Live Arts Maryland and a resident company at Maryland Hall for the Creative Arts, performing the full season of concerts that patrons and friends enjoy each season. Joining the Chorale as sister performing ensembles of Live Arts Maryland are the Annapolis Chamber Orchestra, the Annapolis Youth Chorus and the Washington Symphonic Brass. “With this change, our audience and the public will be able to see that we have wonderful and distinct musical groups that perform on their own or together. Now, there are even more options for enjoying live music.”

Live Arts Maryland will soon launch a new website with a completely new look, new logo and a calendar listing all events performed or presented by the organization. To see the new corporate logo and to learn more, visit www.annapolischorale.org. Tickets for all performances by the Annapolis Chorale, Washington Symphonic Brass and the St. Anne’s Concert Series are available through the Maryland Hall Box office online or at 410-280-5640.

Live Arts Maryland and the Annapolis Chorale would like to thank the patrons, donors and friends who continue to support the organization each season. This multi-faceted non-profit arts organization is dedicated to enhancing community life by presenting high-quality music and providing music education for all ages. Live Arts Maryland includes the Annapolis Chorale, Annapolis Chamber Orchestra, the Annapolis Youth Chorus, The St. Anne’s Concert Series and an array of education programs for children, and presents the Washington Symphonic Brass in Annapolis. Live Arts Maryland is supported by the Maryland State Arts Council, the Arts Council of Anne Arundel County and the City of Annapolis.

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